

## College Goals

In its quest to fulfill its mission, the College is committed to

- 1. Provide high-quality academic programs, courses, and instruction** including:
  - Associate degree programs for students planning to transfer to four-year colleges and universities offering baccalaureate degrees
  - Associate degree and certificate programs that prepare students to enter the workforce and meet workforce needs
  - Developmental courses that prepare students for entry into transfer, career, and technical programs
  - General education courses that provide students with the skills, knowledge, habits of mind, and values that prepare them for success in their academic field and in their personal and professional lives
  - High-quality instruction and engaging learning experiences from dedicated faculty
- 2. Offer high-quality continuing education programs and courses** including:
  - Professional opportunities for individuals to enhance existing skills, learn new skills, and obtain industry certifications
  - Training programs for businesses, government agencies, and not-for-profit organizations
  - Personal development and enrichment programs and courses that are responsive to the current and emerging needs of individuals throughout the community
- 3. Provide services and activities that support individual student success** including:
  - Academic support through faculty, computer facilities, library resources, and student support services to assist students in attaining their individual education objectives and career goals
  - Co-curricular activities services that build leadership skills, foster social and emotional growth, promote health and wellness, and prepare students for global citizenship
- 4. Cultivate community connections that not only support the college but also create opportunities for the college to serve the community** including:
  - Cooperative relationships with other educational institutions, government agencies, community organizations, professional associations, and business and industry
  - Activities and programs which contribute to the civic, cultural, aesthetic, and recreational life of the community
- 5. Cultivate a college culture that uses assessment results to improve institutional effectiveness** by celebrating and valuing:
  - Innovation and technology in programs, services, and methods of instruction that respond to community needs and contribute to student achievement and success
  - The principles of shared governance

- Innovation in the planning and management of financial and institutional resources for the long-term sustainability of the institution
- A well-maintained campus that guarantees a safe learning/working environment for all students, staff, and faculty

## Institutional Priorities

### ***Institutional Priority 1: Student Learning and Success***

Enable students to succeed in accomplishing their educational and career goals by (a) offering relevant programs, (b) providing them with high quality education and training, and (c) providing support services that meet their needs.

#### ***Strategic Objectives:***

- 1.A Continue to develop and deliver programs and training that are responsive to shifting workforce demands and individual interests
- 1.B Collaborate with our educational, business, and community partners to ensure students are better prepared for transfer, job placement, or career advancement.
- 1.C Continue to improve the quality and effectiveness of programs through the assessment of student learning outcomes.
- 1.D Continue to improve the support services and systems that are designed to assist students in attaining their individual educational and career goals.
- 1.E Develop and implement co-curricular activities and services that are enriching and engaging so that students feel a sense of belonging and personal connection to the College.

### ***Institutional Priority 2: Institutional Image and Community Relations***

Strengthen the college community and its ties with the wider community by developing organizational capacity and new and improved channels of dialogue, participation, and collaboration.

#### ***Strategic Objectives:***

- 2.A Develop and implement institution-wide strategies to strengthen the connections across the institution, communicate information, and improve workplace culture.
- 2.B Continue to evolve HLSCC's governance model to improve participation in decision making.
- 2.C Provide comprehensive training opportunities for academic and operational units while developing a recognition process that acknowledges strong performance from units and individuals.
- 2.D Develop and strengthen mutually beneficial partnerships with alumni, businesses, schools, professional organizations, as well as community and government agencies.
- 2.E Understand and improve the nature and quality of college documents as well as data and analyses that are needed to support institution branding and image building.
- 2.F Strengthen marketing efforts and leverage a wide range of channels to share the story of the College and stories of student success.